



Jackielou Casing

Freelance Data Specialist | Philippines

Work Experience



Freelance Data Specialist | Self-Employed | April 2023 – March 2026

- Conduct high-volume data labeling and language quality reviews for AI-powered projects.
- Evaluate model-generated content against strict rubric dimensions to ensure factual accuracy and identifying hallucinations.
- Maintain a consistent workflow in a remote environment, meeting weekly capacity targets and project deadlines.
- Translate and rephrase complex content in Tagalog, Cebuano (Bisaya), and English to ensure linguistic and cultural relevance.



Data Analyst / Associate | Accenture | July 2016 – June 2018

- Managed data quality assessments and transcription projects for global clients.
- Performed content analysis and verification to ensure adherence to project-specific guidelines and constraints.
- Collaborated with cross-functional teams to refine evaluation criteria and improve data sorting processes.
- Provided detailed, constructive feedback on data outputs to enhance machine learning model accuracy.

Contact Info

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[Click here for my portfolio](#)

Core Competencies

- AI Data Annotation: Content Rating, Language Quality Review, Model Evaluation, Data Labeling.
- Content Analysis: Narrative Structures, Character Arcs, Episodic Storytelling, Pop Culture Commentary.
- Technical Skills: Structured Grading, Factual Verification, Remote Workflow Management, Transcription.
- Languages: Professional Fluency in English, Tagalog, and Cebuano (Bisaya).

TECHNICAL SKILLS & TOOLS

- Data Annotation Platforms & Model Evaluation Tools
- Microsoft Office Suite (Excel, Word) & Google Workspace
- Project Management & Financial Tracking Tools

Education



- **Bachelor's Degree - Cebu Normal University, Cebu, Philippines**