

JAM LESTER D. PERALTA

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OBJECTIVE

To apply my creativity and skills in graphic design, social media marketing, email marketing, and video editing to contribute to a company's growth while continuously learning, improving, and gaining professional experience in the digital marketing industry.

PERSONAL INFORMATION

- Date of Birth: April 19, 2004
- Age: 22
- Sex: Male
- Civi Status: Single
- Citizenship: Filipino

TOOLS

- Canva
- CapCut
- ChatGPT
- Claude Ai
- Hubspot
- Shopify

EDUCATION BACKGROUND

Bataan Peninsula State University
Bachelor of Science in Hospitality Management
2022-2026
City of Balanga National Highschool 2016-2022
Balanga Elementary School 2010-2016

TECHNICAL SKILLS

- Graphic Design
- Canva Design
- Photo Editing
- Content Planning
- Basic Video Editing
- Marketing Content Design
- Social Media Management
- Email Marketing Basics

SOFT SKILLS

- Fast Learner
- Team Player
- Time Management
- Creativity
- Adaptability

EXPERIENCE

SKINK- skinktalent.com
April 1, 2026 - May 15, 2026
Training in Digital Marketing/ Position: Social Media Manager
Task: Social Media Management, Graphic designing, Content planning, CRM.