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# MARIO A. RAYNERA

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📍 Philippines

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## PROFESSIONAL SUMMARY

Results-driven **Broadcast & Media Technical Specialist** with over **20 years of experience** across broadcast operations, video quality assurance, multimedia systems, and live event production. Proven ability to manage complex technical environments, ensure broadcast quality, and collaborate with cross-functional teams globally. Recently transitioned into **financial advisory**, applying strong analytical, communication, and client relationship skills to deliver tailored financial solutions.

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## WORK EXPERIENCE

### Sun Life of Canada (Philippines) Inc. – Philippines

**Insurance Financial Advisor** | *Sept 2025 – Present*

- Provide professional advice on insurance, investment, and retirement solutions to help clients achieve long-term financial security.
  - Conduct client prospecting, needs analysis, and financial planning to deliver customized solutions.
  - Recommend appropriate Sun Life products, including life and health insurance, savings, and investment plans.
  - Build and maintain long-term client relationships through regular reviews and personalized service.
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### Microsourcing Inc. / Hearst TV (USA) – Remote, Philippines

**Video Quality Tester** | *Nov 2021 – Dec 2024*

- Performed comprehensive video quality assessments across **15+ international news broadcasts**, resolving 200+ technical issues and improving streaming clarity by.
  - Implemented standardized QA testing protocols, reducing turnaround time and accelerating HD content deployment.
  - Collaborated with engineering teams to refine troubleshooting workflows, reducing repeat issues and maintaining consistent broadcast standards.
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### **MrBackoffice (Pakistan) – Remote, Philippines**

**Virtual Assistant (Freelance) | Sep 2020 – Sep 2021**

- Delivered administrative and technical support across multiple projects and platforms.
  - Managed **all client schedules**, reducing appointment conflicts.
  - Handled data entry, document management, and software troubleshooting, reducing processing errors.
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### **Worldstage Productions Inc. – Makati City, Philippines**

**E.C.E. / Audio-Visual Technician / LED Department | Sep 2018 – Mar 2020**

- Set up and operated AV and multimedia systems for **all corporate events annually**, reducing technical disruptions.
  - Coordinated multimedia requirements across multiple venues, increasing stakeholder satisfaction.
  - Executed complex AV operations for high-profile events, improving presentation clarity and audience engagement.
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### **ABS-CBN Corporation – Quezon City, Philippines**

**Vision Mixer / Switcher | Jul 2017 – Sep 2017**

- Designed and implemented advanced video mixing effects, including custom transitions and multi-screen layouts, improving broadcast quality ratings.
- Operated DVE systems and auxiliary broadcast equipment with **99.9% uptime** across all live productions.

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**Rebelstudios – Makati City, Philippines**

**Post-Production Broadcast Engineer** | *Sep 2015 – Jan 2017*

- Managed technical operations for post-production studios and broadcast workflows.
- Ingested and organized incoming media assets, ensuring proper data management and accessibility.
- Set up equipment for in-house and on-location shoots.
- Provided first-line maintenance for post-production systems, minimizing downtime.

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**ABS-CBN Global Ltd. – Quezon City, Philippines**

**Broadcast Technical Specialist / On-Air Operator** | *Jan 2003 – Nov 2014*

- Operated on-air automation systems (LOUTH/HP, ETERE, SeaChange) for live and recorded broadcasts.
- Managed recording, ingesting, and integration of program materials for transmission.
- Inserted graphics, logos, crawlers, and commercials during live broadcasts.
- Coordinated satellite uplinks, downlinks, and transmission systems.

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**EDUCATION**

**Bachelor of Science in Electronics and Communications Engineering**

Technological Institute of the Philippines – Quezon City

*October 2001*

**Automotive (Diesel Mechanics)**

Samson Institute of Technology – Quezon City

*April 1995*

**Secondary Education**

Balara High School – Quezon City

*April 1994*

**Elementary Education**

Balara Elementary School – Quezon City

*April 1990*

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**CERTIFICATION / TRAINING****Assistant Radio Technician (Trainee)**

Aliw Broadcasting Corp. – Pasig City

*June 2001*

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**SKILLS**

- Broadcast Operations & Engineering
- Video Quality Assurance & Testing
- Audio-Visual & Multimedia Systems
- Live Event & Studio Production
- Technical Troubleshooting & Maintenance
- Client Relationship Management
- Administrative & Virtual Support

**Tools & Software:**

Google Workspace, MS Office, Zoom, Slack, LinkedIn & Sales Navigator, SalesQL, Woodpecker, Vincere, Loxo, Jobin, JobAdder, Canva, CapCut, Photoshop, Filmora

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**INTERESTS**

Broadcast technology, multimedia production, video editing, audio-visual systems, live event production, technical innovation, and continuous learning.

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