



# RUZZEL MAESTRO

## BUSINESS TRANSFORMATION THROUGH AI & AUTOMATION

### CONTACT

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### EDUCATION

- 2002-2008  
UNIVERSITY OF THE PHILIPPINES
- BS Agricultural Chemistry

### EXPERTISE

- AI Integration and Business Process Automation
- Project Management
- Website / Webapps Dev
- Creative Team Management
- Animation
- Recruiting

### SOFTWARE

- Claude Suite
- Openclaw
- ChatGPT
- n8n
- Zapier
- Make
- Veo / Kling
- Botpress
- Voiceflow
- After Effects
- GoHighLevel
- Adobe Animate
- Adobe Illustrator
- Photoshop
- Leonardo
- Poe
- Invideo
- Stable Diffusion
- Midjourney
- Trello
- Eleven Labs
- Notion

### PROFILE

I'm Ruzzel. I am an Ai Systems Architect and Automation Specialist who helps visionary entrepreneurs overcome the barriers of technical skill, time, or experience to turn their ideas into market-ready realities.

I am your Execution Partner. When you hit a roadblock and realize solo efforts aren't enough, I step in. I handle the heavy lifting, from building full Ai systems end-to-end, training high-performing teams to completely restructuring your operations, so you can focus exclusively on strategic growth.

### WORK EXPERIENCE

- **Freelancer** 2012 - PRESENT  
Creative / AI Integration / Business Process Automation  
The skills and experiences I have acquired through more than a decade of freelancing have enabled me to become the production powerhouse that
  - Create a suite of business tools for group of companies in the home furnishings industry.
  - Build and manage the pioneer team, create production SOP, CRM, and automations for a startup web agency.
  - Helped a single animator grow his business
  - Created thousands of animation assets across several platforms for a SaaS Animation company.
  - Helped a project manager reestablish a failed animation studio and
  - Supported animation studios get through very tight crunch times, increase their production capacities, and improve video quality.

#### Systems I Build

- Intelligent Process Automation (Lead Gen, Content, Sales Funnel, Business Processes)
- AI Integration and Process Automations
- Context-Aware and Personalized Chatbots (GenAI-Powered)
- Website / Web Apps Development
- Creative Teams Management
- Animation
- Illustration
- AI chatbot
- Sales Funnel
- Lead Generation